

EXETER CITY COUNCIL**SCRUTINY COMMITTEE – ECONOMY
9 JUNE 2011****SUMMER EVENTS PROGRAMME****1. PURPOSE**

- 1.1 To provide Members with a summary of the summer events programme 2011.

2. BACKGROUND

- 2.1 Members will be aware of the decision in March 2011 for a significant reduction in the Arts and Festivals budget for 2011/12 amounting to £53,000 as a contribution to the City Council's budget savings and leaving a budget for this year of £65,000..
- 2.2 The City Council has for some years organised an extensive programme of events under the banner of the Summer and Autumn Festivals in order to add to Exeter's vision and profile as a cultural centre to attract visitors, and to reinforce the city's image as an attractive and energetic place in which to live, work and study.
- 2.3 Officers have developed a summer events programme using the more limited budget but will not be programming a Summer or Autumn Festival as previously.

3. SUMMER PROGRAMME

- 3.1 The programme is attached at Appendix 1 together with a breakdown of the allocation to date of the City Council's budget of £65,000 for festival and events in 2011/12.
- 3.2 Four of the events have successfully attracted additional funding totalling £33,000 from the Arts Council's Grants for Arts Programming., with three of the bids having had the direct involvement of the City Arts and Events Manager.
- 3.3 All the events will be monitored and evaluated and a report brought back to this Committee.

4. FINANCIAL IMPLICATIONS

- 4.1 Detailed allocation of the Council's budget are summarised in the attached appendix. The City Council is not responsible for the box office for any shows and therefore there is no financial risk. from adverse sales.
- 4.2 The total cost to the City Council of all the events is forecast to be £56,390.

5. RECOMMENDATION that:-

- 5.1 Members note and comment upon the Summer Events Programme for 2011.

**RICHARD BALL
HEAD OF ECONOMY AND TOURISM**

ECONOMY AND DEVELOPMENT DIRECTORATE

**Local Government (Access to Information) Act 1985 (as amended)
Background papers used in compiling this report:**

None.

SUMMER IN THE CITY PROGRAMME

APPENDIX 1

Event	Date	Location	Brief Description	Budget
Exeter Respect	4/5 June	Belmont Park	FREE 2 day festival organised by Exeter Respect, 4 stages: world music; acoustic; community;dance. Co-operative Village; healing zone; children’s playday activities; storytelling; information, food, craft stalls and bar	£2000 + production advice/support/officer presence on day (independent successful Grants for the Arts application of £6115)
Rougemont Sessions supporting Exeter promoters	10 June 6-11pm	Rougemont Gardens	Jazz funk, hip hop, soul night produced by Hold it Down , £7 (£10 on door) Food and bar	£3000 (for installation of safe power supply, cleansing, toilets) + production management services
	11 June 6 -11pm		Acoustica a showcase of alt-folk Americana and acoustic artists as a trailer for Acoustica Festival in September produced by Exeter Phoenix £7 (£10 on door) food and bar	
	12 June 12 – 4pm		Silver Tree Summer’s Day – Parents & Children invited to explore a magical woodland and take part in fun summer workshops: arts/crafts; music making; circus; street dance; face painting; story circle with live music bar and food. Big Family pass £12; Small family pass £8; under3’s free	
	12 June 6.30 – 10.30		Silver Tree Summer’s night – a host of musical treats and delights – alternative cabaret night featuring Signs of Life (acoustic roots band) Billy Bottle and the Multiple (musical cabaret) Glorious Chorus (choir) Moussa Kouyate (kora player) Elfic (circus sensation) and more. Food and bar. £10/£8 concessions.	
Midsummer Party on the Quay	7 – 11pm	Exeter Quayside	FREE Bands, dance, street theatre, children’s activities, food and drink. Culminating in spectacular finale ‘Wishful’ by Emergency Exit Arts – a water born show featuring music, lights, dance, large scale sculptures, pyrotechnics, children’s lantern procession specially adapted for Exeter.	£35,000 (includes £9110 successful Grants for Arts application towards costs of Wishful (£20,000)
Armed Forces Day Parade and Concert	18 June 11am – 2pm	Guildhall, High Street, Cathedral Green	FREE 11am Raising the Flag Ceremony at Guildhall with Lord Lieutenant of Devon 11.30am Parade, noon – 2pm free concert on Cathedral Green featuring Royal Marines Band,	£500 towards catering for Armed Forces

SUMMER IN THE CITY PROGRAMME

APPENDIX 1

			6 th Rifles band and Corps of Drums from Devon Army Cadet Force	
The Adventures of Uncle Lubin- Burn the Curtain Theatre – supporting the development of Exeter theatre production; accessible family shows	23-26 June 6pm & 2pm 25/26 June	Northernhay Gardens/Rougemont Gardens (pre performance workshops held in Library)	<p>Exeter based director Joe Hancock produces an adaptation of Heath Robinson’s fantastical children’s tale. A promenade production for families starting in Northernhay and ends in Rougemont Gardens. Each performance is preceded by a workshop (included in ticket) for adults and children to make props for the show, audience are then walked round accompanied by characters and stewards to Northernhay to start their adventure. £8/£6 child/concession; £25 family of four</p> <p>The company supported by City Arts and Events Officers are also running three free workshops in June in local schools: Whipton Barton, St Sidwells and Southbrook school. A free exhibition to accompany show with prints from the Heath Robinson collections will be held from 11 June in Exeter Central Library.</p> <p>The show is also being performed in Greenway, South Devon and in Pinner Park in London</p>	<p>Up to £2000 production support which includes ticket subsidy of £600 to include a family ticket and concessions, toilet hire, fencing and security + production management services</p> <p>City Arts and Events Manager helped director write a successful application to Grants for the Arts of £9225 towards the development and production costs of the show, and the team has supported the development throughout including booking workshops arranging schools visits etc..</p>
The Death of Sherlock Holmes: Miracle Theatre Supporting regional work	29 June – 1 July 7.30pm	Northernhay Gardens	<p>Cornwall’s popular touring theatre company bring a production to Northernhay gardens – audience bring their own seats, picnic. Family show suitable for children 8+ £12/£8 child/concession</p>	<p>Up to £2000 production support: toilets, first aid, elec; security. + production manager services</p>
Exeter Fringe Festival : Bike Shed Theatre – Supporting independent theatre production in the City	22 June – 2 July	<p>Bike Shed Boston tea Party Exeter Barnfield Theatre Exeter Phoenix Cygnet New Theatre Rusty Bike City Gate Hotel Bedford Square City Centre</p>	<p>Over 40 fringe productions of theatre, dance, comedy, performance and music in venues across the city produced by the Bike Shed Theatre Various prices with some free events</p>	<p>Design/print production of fringe brochure. Plus production management service</p>

SUMMER IN THE CITY PROGRAMME

APPENDIX 1

<p>Exeter Classical Music Event – Supporting innovative production, new technology and local talented artists; making classical music accessible to wider audiences</p>	<p>2 July all day</p>	<p>Exeter Castle</p>	<p>FREE (donations requested) Live classical performance from some of the regions up and coming classical orchestras and ensembles culminating in the premiere virtual performance of a Requiem by young, highly talented Exeter based composer Ondrej Pochyly. Accompanied by digital projections, and hands on opportunities to try the latest technology. As the evening falls the music will turn from classical into a more contemporary style featuring music from film. An event for all ages, drop in and spend as long or as little time as you like. Food and bar. 10% of donations will go to Marie Curie. (aims to run future events using new technology focusing on young composers and programming their work and performing it as a legacy of this event)</p>	<p>£2000 towards development of the event; production management services</p> <p>City Arts and Events Manager has worked closely with Ondrej and helped write a successful GFA application for £9000 towards the event. (Interest in digital technology and future legacy)</p>										
<p>Production Management</p>			<p>2 x production managers to work with parks events/outdoor activities, and Exeter fringe Festival to ensure high standard of production</p>	<p>£7000</p>										
<p>Marketing and PR</p>			<p>One brochure produced with Tourism 150,000 print run and distribution 2 additional flyers Mailout to festival list PR team from Watershed PR</p>	<table border="0"> <tr> <td>2 x flyers</td> <td style="text-align: right;">3200</td> </tr> <tr> <td>mileage</td> <td style="text-align: right;">400</td> </tr> <tr> <td>Print/design</td> <td style="text-align: right;">4900</td> </tr> <tr> <td>PR</td> <td style="text-align: right;">3500</td> </tr> <tr> <td>Total</td> <td style="text-align: right;">12000</td> </tr> </table>	2 x flyers	3200	mileage	400	Print/design	4900	PR	3500	Total	12000
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Total projected net budget spend: £56,390